



Tiffany Richardson

Educational Speaker, Author, & Business Consultant

Tiffany Richardson is a **serial entrepreneur, public speaker, published author, and business strategy & content consultant** based in Virginia Beach, VA and holds a Bachelor's degree in Entrepreneurship from Norfolk State University. Tiffany leverages community partnerships to provide comprehensive solutions that enable clients to utilize **AI technology** for improved **productivity, efficiency, and revenue growth** and her vision for Artisan-Preneur Consulting LLC is to become recognized as the go-to source for entrepreneurs and small businesses when it comes to using AI copywriting tools in their operations.

COMMUNITY
PARTNERS

Downtown
Norfolk dn



SELDEN MARKET



SIGNATURE TOPICS

- ✓ Ai Copywriting Tools
- ✓ Target Market Discovery
- ✓ Business Model Canvas
- ✓ Entrepreneurial Journey
- ✓ Business Plans & Strategies

LET'S WORK TOGETHER!

Please feel free to contact me for any concerns or questions.

✉ Tiffany@Artisan-Preneur.com

🌐 www.Artisan-Preneur.Consulting

💰 \$315K

Client Revenue Growth

🕒 15K

Hours Saved

📉 \$339K

Client Cost Savings

Tiffany Richardson

Artisan-Preneur Consulting



Tiffany Richardson is a serial entrepreneur and business strategy & content consultant based in Virginia Beach, VA. She's pursuing a Master of Business Administration and Digital Entrepreneurship from the Jack Welch Management Institute, holds a Bachelor's degree in Entrepreneurship from Norfolk State University, and has won multiple awards, including graduating Summa Cum Laude from Norfolk State University. Tiffany leverages community partnerships to provide comprehensive solutions that enable clients to utilize AI technology for improved productivity, efficiency, and revenue growth. She is a public speaker, published author, and avid outdoor enthusiast who enjoys camping, fishing, hiking, and biking with her family. Tiffany's vision for Artisan-Preneur Consulting LLC is to become recognized as the go-to source for entrepreneurs and small businesses when it comes to using AI copywriting tools in their operations.



Testimonials

Tiffany Richardson

Artisan-Preneur Consulting

JAZZARAE JONES
MUSIC THEORY STUDIOS

"Tiffany! You are amazing!!!! Thank YOU for your knowledge and insight on marketing and for assisting me with roadmaps and plans for the future. You ROCK!!!"



CRYSTAL BAKER
INTOUCH HOME HC

"Very knowledgeable, great to work with, gave me information that I didn't know I needed..."



ANGELA
HOLLOWELL-PEARL
THE SUCCESS COACH
COMPANY

"Your ability to provide a transparent view of the experience and make it a common language made your services worth it!"



TIQUERRA BROWN
REIGN FOREST TEA BAR

"I felt I had clarity in what to do moving forward. Thank you for that. Our meeting truly built my confidence in my next moves."



MAUREEN SCALES
ANJELLA PAULETTE
ESTHETICS

I think that you are very knowledgeable about using AI as a resource and I also appreciated sharing tricks and tips to make managing the marketing calendar more efficient. I am a visual learner so the videos will be very helpful in laying out the rest content. I am looking forward to working with you again.

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Tiffany Richardson is a serial entrepreneur and technology consultant based in Virginia Beach, VA. She's pursuing a Master of Business Administration and Digital Entrepreneurship from the Jack Welch Management Institute and has a Bachelor's degree Entrepreneurship/Entrepreneurial Studies from Norfolk State University.

Tiffany is an experienced problem solver who uses artificial intelligence to empower entrepreneurs and small business owners through her consultancy agency - Artisan-Preneur Consulting LLC. Tiffany's mission is to provide comprehensive solutions that enable clients to utilize AI technology for improved productivity, efficiency, and revenue growth.

Through her various projects, Tiffany has won multiple awards, including graduating Summa Cum Laude from Norfolk State University. Her entrepreneurial achievements include helping a client submit a successful proposal to the city he resides in, be awarded a \$100,000 event budget, and manage a \$2 million event. Due to successful market targeting and community partnerships, she has also scaled Artisan-Preneur Consulting by 500% in 3 months.

Tiffany has leveraged community partnerships with the Hampton Roads Small Business Development Center (SBDC), Norfolk State University Innovation Center, and the Black Chamber of Commerce in Norfolk, VA, to reach her target market and open up her services to the entrepreneurial community at large in her region. In addition to being a consultant for all three organizations, she's also a public speaker.

She has been invited to speak about business and entrepreneurship at various events, including Black Diamond Weekend hosted by Black Brand, Community Connect with Verizon's Small Business Digital Ready Program, and many more. Tiffany is a published author, having written her most popular book, "How to Find Your Perfect Customer," and a series of books aimed at getting concise and actionable information to entrepreneurs entitled the "Quick & Dirty" series spanning topics such as business strategy, social media, and more.

In addition to her professional accomplishments, Tiffany is an avid outdoor enthusiast who enjoys camping, fishing, hiking, and biking with her family of four (husband and two children) as well as their four mastiffs.

Tiffany's vision for Artisan-Preneur Consulting LLC is to become recognized as the go-to source for entrepreneurs and small businesses when it comes to using AI copywriting tools in their operations. By providing solutions that are tailored to each individual's unique needs, Tiffany is determined to be an invaluable resource for entrepreneurs and small business owners now and into the future.



Speaker Headshots

Tiffany Richardson

Artisan-Preneur Consulting



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